

EXECUTIVE SUMMARY

PHASE 1 SYNOPSIS

Due to recent tax credits and tax cuts, investors are shouldering less and less risk with movies. This type of opportunity has never happened before and is only open for a short period of time. Now's the time for you to become part of Hollywood.

Also, there is more and more demand from audiences and media consumers. They want content. They don't care if the content comes from Universal Studios, Disney, Warner Brothers, Netflix, YouTube or an independent studio such as Silver Screen Cinema Studios. As long as content is available and good, they'll watch it – and on any screen.

Distribution avenues have also opened up due to Technological improvements. Theatrical Distribution (domestic and foreign) is longer the realm of the large studios. Anyone can distribute theatrically as long as you can prove to the theaters that you will do everything possible to get people in the seats (this equates to marketing budget).

For investors who are leery of independent motion pictures, Silver Screen Cinema Studio has optimized current economic situations allowing investors to be a part of the Hollywood scene with limited risk.

This opportunity provides low financial risk and multiple avenues for a return on investment over extended time frames, as well as multiple non-financial perks.

Unlike other independent producers asking for all risk placed on a single film and crossing their fingers in hopes it'll do well. Our opportunity includes multiple movies, multiple companies and more – allowing you to experience Hollywood and rub shoulders with the Stars.

By investing with Silver Screen Cinema Studios, you'll experience Hollywood. You'll be able to attend the world premieres of the movies that the Studio produces, you'll be able to hang out and rub shoulders with the Stars. You'll be able to be on set and watch them work and experience the magic of movie making.

For Phase 1 of the Studio, four movies are planned to be produced each year and released in theaters the following year. Four movies have been chosen to be produced each year for the next four years. The other three films to be produced these same years are still being searched out. The casting choices and crew for these four chosen films are below. Directors we are considering for the films will include the following:

Directors in Consideration

Michael Gracey – The Greatest Showman
Rian Johnson – Star Wars: The Last Jedi
Patty Jenkins – Wonder Woman
James Mangold – The Wolverine
Doug Liman – The Bourne Identity
Damien Chazelle – La La Land
And others...

MOVIES ALREADY DEVELOPED

Casting Ideas

(These roles could change)

The Pool Game

Gabe Kelly – John Krasinski
Frank / Maniac – Paul Giamatti
Jane Kelly – Summer Glau

Gifted

Jaxson – Jesse Plemons
Patrick – Matt Damon
Jessi Summers – Emma Stone
David Pierce – James Woods

The Aussie

Joe Quinlin – Joel Edgerton
Klara Johansson – Alicia Vikander
Viktor Johansson – Stellan Skarsgard
Burl Hennessey – Brian Cox
Saunders – Sullivan Stapleton

P.G. T. Beauregard

P.G. T. Beauregard – Matthew McConaughey
The Girl – Millie Bobby Brown

Studio Executive Team

Studio Co-Executive – Evan Brown
Studio Co-Executive – Colin McMillan
Studio Business Affairs Executive/CEO – Tim McConnehey
Studio Operations Executive/COO – Dalton Parker
Studio Financial Executive/CFO – Kevin Nelson

Phase 1 Budget - \$400,000,000.00

To accomplish Phase 1, Silver Screen Cinema Studios needs \$400 Million dollars. Yes, this is substantial funding, but every dollar will be pointed at revenue generating activities. Unlike the Utah Film Studios - \$500 million for 3 sound stages and support facilities. The UFS is only rental facilities. They do not produce their own material. The stages are usually empty and they're too small compared to industry feature film stage standards according to Bastien & Associates – the leading sound stage designing firm in the country.

Since there is no major infrastructure to make these kinds of movies in Utah, there is a substantial development cost. The Development budget for the Studio is \$148,311,109.80. This will cover the purchase and rent of equipment and facilities to support the films, as well as other companies to facilitate the production of the films and bring in other avenues of revenue.

The entire budget will focus on these key activities and their growth:

- The production of multiple movies each year (4 per year)
- The distribution of outside independent motion pictures
- Equipment rentals
- Multiple companies providing motion picture production services for the Studio and outside companies

Movies

The Multiple Movies and other projects will include the following productions: (These films are either currently written, being written, in Treatment form or Development)

- *The Pool Game*
- *Gifted*
- *The Aussie*
- *P.G.T. Beauregard*

These four films will be produced one after the other for the next four years. The Studio will also be optioning multiple screenplays for production and distribution. The first four movies to be produced in 2021 and released in 2022 will be three screenplays picked up and *The Pool Game*. The Production and Distribution budget for the four films is estimated at \$251,688,890.20.

Our projects are going to be low budget according to Hollywood standards, but not low quality. We're planning on casting top actors – known actors to be the leading roles (see Appendix B).

For *The Pool Game* we're planning on casting John Krasinski (*The Office*, *13 Hours*, *A Quiet Place*), Paul Giamatti (*Saving Mr. Banks*, *Downton Abbey*, *The Illusionist*) & Summer Glau (*FireFly*, *Serenity*, *Chuck*, *Sarah Connor Chronicles*).

For *Gifted* we're planning on casting Matt Damon (*The Jason Bourne Series*, *Good Will Hunting*), Jesse Plemons (*Hostiles*, *The Post*, *Bridge of Spies*), Emma Stone (*La La Land*, *The Favourite*, *The Help*) & James Woods (*Hercules*, *Jobs*, *Ray Donovan*).

For *The Aussie* we're planning on casting Joel Edgerton (*The Odd Life of Timothy Green*, *Red Sparrow*, *Jane Got a Gun*), Alicia Vikander (*Tomb Raider*, *Ex Machina*, *Man from U.N.C.L.E.*, *The Danish Girl*), Stellan Skarsgard (*Thor*, *Pirates of the Caribbean: Dead Man's Chest*, *Angels & Demons*), Brian Cox (*X2*, *The Jason Bourne Series*, *RED*) & Sullivan Stapleton (*Blindspot*, *300: The Rise of an Empire*, *Gangster Squad*, *Animal Kingdom*).

For *P.G.T. Beauregard* we're planning on casting Matthew McConaughey (*Interstellar*, *Free State of Jones*, *The Sea of Trees*) and Millie Bobby Brown (*Stranger Things*, *Once Upon a Time in Wonderland*, *NCIS*).

Some of the Directors we're looking at approaching for the films to be produced are (see Appendix C):

- James Mangold – *The Wolverine*
- Michael Gracey – *The Greatest Showman*
- Doug Liam – *The Bourne Identity*
- Patty Jenkins – *Wonder Woman*
- Damien Chazelle – *La La Land*

Distributing Third Party Pictures

Along with producing and distributing our own content, we'll be soliciting and distributing other independent producers' motion pictures, that fall within the Studios' values. Doing so, we'll be utilizing products that we didn't financially produce, yet we see a percentage of the revenue of the films, since we'll be marketing and distributing them

Right now, the only company that is a competitor in Utah for theatrical distribution is Excel Entertainment. They only distribute Christian based movies and only one or two movies a year since it started in 2000. The most brought in at the box office was in 2002 with *The Other Side of Heaven & Charly*. They only grossed \$4.6 million. *The Other Side of Heaven* starred Anne Hathaway and Christopher Gorham – known actors.

Equipment Rentals

The Equipment rentals will include cameras, sound, grip, lighting, transportation and more. We'll be able to provide everything a picture needs to be made from start to finish. We'll also have enough inventory to rival Redman Movies and Stories – the largest rental house in Utah which holds 75% of the total rental market for the state. 10% is held by a smaller company called *Red Finch*, which rental customers don't like working with, but they have the inventory renters need. The other 15% is held by a dozen smaller rental houses and individuals.

Multiple Companies

The different companies that will be established as part of Phase 1 will be able to support the Studio in producing its movies and provide production services outside the Studio.

- Silver Screen Cinema Productions: A production company that will handle all the physical production of all the movies produced by the Studio.
- Movie Illusions: A special and visual effects company that will handle all the effects needed for the movies produced by the Studio.

Utah Employment

Between the 4 companies and the multiple projects, there will be over 120 full time jobs created and over 150 production jobs created with each picture (over 600 production jobs a year).

Tax-Cut & Job Act 2017

The Tax Cut and Jobs Act of 2017 also helps in making sure the Studios' first Phase is successful. Not only has the corporate tax rate gone down, but certain assets can be fully expensed in the same year of purchase and put into use. The majority of the assets purchased by the Studio can be expensed making sure the Studio can keep more of the money it makes.

The tax act also allows studios to expense 100% of the budget of qualifying motion pictures in the same year the picture is released for public consumption. This is possible until Jan 1, 2023. After that date, 80% of the budget can be expenses and it declines 20% each year after that.

With 4 moves being released in 2022, all production budgets can be expensed, 100%. The 4 films being released in 2023 will have 80% of their budgets expensed.

State Tax Filming Incentives

Many of the states have tax incentives to film movies in them. Utah has one of the better tax incentive programs. For every film that spends over \$1,000,000 in the state, the company will receive between 20% and 25% of all money spent in the state back in tax credits. Example: if a \$20 million movie spends \$15 million in Utah, the company could see between \$3 million and \$3.75 million back in tax credits.

No matter which state we film in, most of the time it will be Utah, we will make sure we can take advantage of the state's filming tax incentive.

Phase 2 of the Studio

Phase 2 of the Studio is not part of this business plan however, we do want you to know what our plans are.

For the second phase, The Studio will increase the number of films it releases each year from 4 to 6 – hopefully more as the Studio becomes more successful.

The Studio will also be building a Studio lot in Grantsville, Utah that will house multiple production offices, post-production facilities, as well as 26 state-of-the-art sound stages. The Studio Lot will even be the home of the world's largest sound stage at over 315,000 square feet of production space. This stage will have the ability to be divided into smaller stages. The Studio Lot will also house interior and exterior tank stages as well as a 100+ acre backlot with a variety of terrains from fields, woods, lakes and some standing sets. Restaurant chains will be solicited to bring in their facilities to feed the casts and crews of the multiple films being shot on the Studio Lot. The Studio will eventually build a hotel, The Silver Lining Resort Hotel, on the Studio Lot to house the casts and crews of the films utilizing the Studio.

State-of-the-art pre and post production facilities will be available on the Studio Lot. Art departments, construction mills, other workshops, scoring stages, ADR stages, foley stages, screening theaters, sound design suites and editing suits will be available. Every aspect of producing a movie, from developing and writing the screenplays to storyboarding and production design through principle photography and on through post production to the release prints; will be able to be done within the walls of the Grantsville Studio Lot. The building of the Studio Lot will be done in phases as well, for the ease of construction, and to maximize facility availability.

All of these facilities will be available for use by all motion picture production companies to film their projects. The Studio will also draw many of the major studios here since it will be the closest and largest open backlot available to them. Until Silver Screen Cinema Studios builds the studio lot in Grantsville, the majors will have to continue traveling to England to use the open backlots at either Leavsedden Studio, Pinewood Studios or Elstree Studios. Once the Studio Lot is built, the major studios will only have to travel to Utah to utilize an open backlot.

Why Us

What sets us apart from other independent film producers is our business mind set. Most filmmakers are only artists and want to make a single movie. The full budget goes into making the single movie. Once the movie is made, the film is submitted to film festivals. They spend thousands of dollars to get into festivals. They even go to the American Film Market to meet with distributors. All of this is done in the hopes that their film is picked up by a distributor.

If they are lucky enough to get picked up, then they negotiate a distribution deal that usually has the filmmaker getting a percentage of the net profits after the distribution and Prints & Advertising is covered. Most of the time, the filmmakers don't see any money – including the investors. Hundreds of thousands if not millions of dollars gone. All for a few months of Hollywood, and nothing to show for it. Not a great business model.

Each film in Phase 1 has a distribution budget. We're not going to go in search of a distributor in hopes to be picked up. We're going to distribute ourselves. Why rely on a middle man who is not always ethical?

Utah is poised to be one of the biggest filming states in the country. Utah used to be the 3rd most filmed state, only behind California and New York. Now we're the 20th. Movies only come here for the state's tax incentive, which I'll discuss in another video. This only brings the outside films here for a week or 2 then, they move on.

Silver Screen Cinema Studios doesn't want to bring movies here to the State, we want to create movies here – Creating and distributing motion pictures produced in Utah.

Sounds too good to be true, but it isn't. Coming from any other independent producer, this would be too good to be true. They're artists. We on the other hand, are business men and women who understand how the film industry operates.

Because we understand good business, we are able to exploit current industry specific tax breaks and credits to optimize growth in the industry. Before, these opportunities were only available to the major studios. Now they are available to anyone that knows they exist.

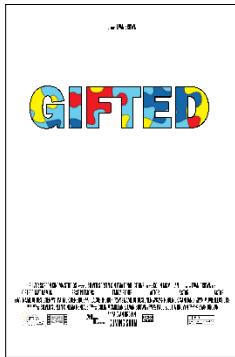
STORY SYNOPSIS

FEATURE LENGTH FILMS



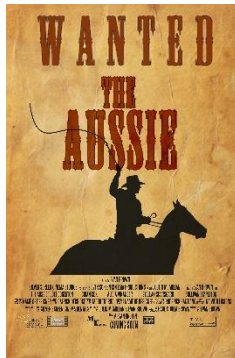
The Pool Game

Gabe Kelly, an ex-pool champion, and his wife Jane who are just going through life, trying to get by. They just bought a new home and are starting to settle down. Their careers are starting to take off. Everything is looking up for them, until Jane doesn't come home from a business trip. When Gabe tries to get a hold of her, his TV turns on. The screen is an image of a man's head in silhouette. The silhouette tells Gabe that if he wants to see his wife again, he needs to play a game of pool. If he wins, she lives. If he loses, they both will die. Unfortunately, the odds are stacked against them.



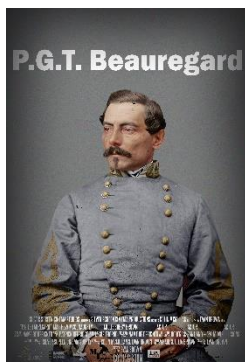
Gifted

Jaxson Bell has severe Autism. He can't speak and needs 24-hour care, yet he can solve any puzzle that is placed in front of him. With the help of his twin brother, Patrick, they try to get by in the world. When a serial killer returns to the city, the police find the brothers to be a great resource. Now they need to convince the rest of the police department that Jaxson's gift will be an asset, instead of his Autism being a hindrance. Also, will his gift help solve the crime before another victim is killed?



The Aussie

When Joseph Quinlin returns to the States in 1883, after living in Australia for most of his life, he's met with prejudice. He's looked upon as a criminal. When he tries to reunite with his father, he learns that his father has been murdered and all his land taken. Joe tries to buy the land back only to realize that the town is being run by corrupt leaders and Joe is forced to take the law into his own hands. Sometimes the law needs to be upheld by the outlaws.



P.G.T. Beauregard (Working Title)

It is said that Confederate General P.G.T. Beauregard's spirit can be seen wandering his house in New Orleans grieving the death of his second wife Caroline Deslonde, who died while he was away at war. A young girl, while touring General Beauregard's house, sees his spirit. She talks with the General. She goes back numerous times to talk with him. The General tells the girl of his exploits on the battlefields of the Civil War. The girl helps him cope with the death of his wife. The General helps the girl face her fears of bullies and to have confidence in herself.

PERKS FOR DONATING TO PHASE 1

1. \$500,000.00 to \$999,999.99:
 - a. The equivalent percentage of your contribution of Entire Estimated Budget, from an 80/20 Split (between the Studio/Financers) of the Studios' take of the Box Office returns for every movie produced by the Studio during and beyond Phase 1 until 200% of contribution is reached.
 - i. Example: 1% (\$4 million) of Entire Estimated Budget would be 1% of 20% Gross Box Office Receipts for each film in Phase 1 after Exhibitor Take and every film after Phase 1 produced by the Studio up to 200% of contribution (\$8 million).
 - b. A "Special Thanks" in the credits of each movie produced by the Studio until the 200% of contribution is paid (example: Silver Screen Cinema Studios wants to thank the following for their generous assistance in getting this movie made:...)
 - c. An opportunity to visit the set and watch a day of filming for each film produced until all 200% of contribution is paid
 - d. You will receive a signed and framed movie poster for each film
 - e. A copy of each movie (4K Blu-ray, Blu-ray, DVD and Digital Download) when released
 - f. The Soundtrack of each film on CD and Digital Download
 - g. You will be invited to participate in the Studios' service projects when it is scheduled during Principal Photography (the Studio does one with every project it produces)
2. \$1,000,000.00 to \$4,999,999.99:
 - a. All the Above Perks
 - b. Free access to the set at all times for all films until the 200% of contribution is paid
 - c. A wrap gift at the end of Principal Photography and be invited to the wrap party for all films until the 200% of contribution is paid
 - d. A VIP guest with Plus One at the World Premiere of every film until the full 200% of contribution is paid
3. \$5,000,000.00 to \$9,999,999.99:
 - a. All the Above Perks
 - b. An "Executive Producer" credit on each of the films produced until the 200% of contribution is paid
 - c. VIP guest with Plus One at all the World Premieres of all Pictures produced by the Studio, even after the 200% of contribution is paid
4. \$10,000,000.00 or more:
 - a. All the Above Perks
 - b. A "Producer" credit on each of the films until the 200% of contribution is paid
 - i. (if any project is nominated for best picture – you would be invited to attend the Award Shows)
 - c. One of the Buildings built on the Studio lot will be named after you

HYPOTHETICAL INVESTMENT RETURN

The box office returns per film could look like this based on industry box office averages. This hypothetical return doesn't include any other ancillary market. The Donator return is based on a 1% contribution of \$4 Million.

Estimated Gross Box Office Receipts (World Wide
Release):

\$138.5 Million

Total Gross Studio Take of Box Office Receipts (After
Exhibitor Take):

\$90 Million

Total Gross Donators Take of Box Office Receipts After
Split (20%):

\$18 Million

Your Take of Gross Donators Take Box Office Receipts
(1%):

\$180,000

Times 4 Movies per Year:

\$720,000

TIMELINE

(All dates have the potential to change)

Financing & Development

Now – December 31, 2020

All financing for the films will be obtained during this time. As financing is obtained, facilities (stages, office space, locations, etc.) will be acquired for the films. Equipment (cameras, sound, grip, lighting, transportation, etc.) will be purchased and rentals scheduled for the films.

Pre-production

***The Pool Game*: January 4, 2021 – April 23, 2021**

3 Other Films will start Pre-production at this time as well

During Pre-production, actors will be cast, crew will be hired, sets will be built, wardrobe and props manufactured, equipment tested, special effects tested and a host of other aspects of the films are prepped, so that shooting can go as smoothly as possible. The visual look of the films is figured out during this time.

Principal Photography

***The Pool Game*: April 26, 2021 – June 11, 2021**

The 3 Other Films will start Principal Photography around this time

This is when the cast and crew will be shooting the movie. The films are scheduled to shoot for 50 to 60 days. During the shooting schedule, one day will be set aside for the Studios' Day of Service (a service projects the Studio holds during every one of its productions).

Post Production

***The Pool Game*: June 14, 2021 – October 15, 2021**

The 3 Other Films will start Post Production around this time

This phase will see the editing, sound design and music recording of the film, to make the final product that will be seen in theaters. Pickup shots, additional dialogue recording and sound effects are added during this time as well.

World Premiere & Theatrical Release

***The Pool Game*: January 3, 2022 & January 14, 2022**

The 3 Other Films will be released Each Quarter

The World Premiere for *The Pool Game* will be on Monday, January 3, 2022 and the film will see its wide release in over 3000 theaters on January 14, 2022. The other 3 Films will be released one each quarter of this year

2023 Award Shows

The Pool Game and the other films will be submitted to numerous award shows (The Golden Globes, The Academy Awards, etc.) for consideration in all categories. These campaigns will begin during the post production phase of each film. As the films picks up nominations, the cast and above-the-line crew will attend the award shows.